



NEWS RELEASE

FOR IMMEDIATE RELEASE: February 18, 2015

SEARCH MINERALS ANNOUNCES CHANGE IN OFFICERS

VANCOUVER, February 18, 2015 /CNW/ - **Search Minerals Inc. ("Search" or the "Company") (TSXV: SMY)** is pleased to announce the appointments of Greg Andrews to President of the Company and Barry Girling to Corporate Secretary, effective immediately. James (Jim) Clucas, the outgoing Interim President and Chief Executive Officer, has transitioned to Executive Chairman of the Company.

On his appointment, Mr. Andrews stated, "I am pleased to be taking on this exciting new role with Search. Although these are very difficult times in the junior resource sector, there has been some renewed market interest for rare earth companies. I believe that we can continue to develop the Port Hope Simpson Rare Earth District ("District") in Labrador. Search has recently announced two important improvements, 1) the success of large scale metallurgy testing producing 98.9% pure rare earth oxide, and 2) channel assay results of the Deepwater Fox prospect. Search has a supportive working Board along with excellent knowledge and technical strength with Dr. Randy Miller defining and developing the District and Dr. David Dreisinger developing a breakthrough metallurgical process for the FOXTROT project. In addition, I will also be looking to create an Advisory Board which can provide guidance as we further develop the District."

Mr. Andrews has worked with Search prior to July 2013 and is very familiar with the Company and the Board of Directors. Mr. Andrews' business acumen, strategic planning and networking abilities will be greatly utilized during the next phase of developing the District in Labrador.

Mr. Girling had previously been the Corporate Secretary of Search from 2010 to 2013 and is also very familiar with the Company and the Board of Directors.

Jim Clucas stated, "The Board is very pleased to promote Greg as the new President of Search. Greg has been very active in corporate developments since his appointment as Executive Vice President in September 2014, and has already shown good stewardship to date. I am also pleased that Barry will be re-joining our team as Corporate Secretary, providing corporate governance and experience with financial markets."

Mr. Clucas remains a Director of the Company and has also taken on the role of Executive Chairman. The role of Chief Executive Officer will remain vacant at the present time.

About Search:

Search Minerals Inc. (TSXV: SMY) is a TSX Venture Exchange listed company focused on creating value through finding and developing mineral assets with growing demand and constrained or restricted supply, and with increasing use of innovative technologies.

SEARCH MINERAL INC.

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Search is the discoverer of the Port Hope Simpson REE District, a highly prospective light and heavy REE belt located in southeast Labrador, where the Company controls a dominant land position in a belt 70 km long and up to 8 km wide. In addition, Search holds a number of additional mineral prospects in Newfoundland and Labrador in its portfolio, including claims in the Strange Lake Complex (where Quest Rare Minerals has a Joint Venture with Search); and at the Red Wine Complex (where Great Western Minerals Group has a Joint Venture with Search).

All material information on the Company may be found on its website at searchminerals.ca and on SEDAR at sedar.com.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility of the adequacy or accuracy of this release.

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Cautionary Statement:

This news release contains forward-looking statements that are not historical facts. Forward-looking statements involve risks, uncertainties and other factors that could cause actual results, performance, prospects, and opportunities to differ materially from those expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from these forward-looking statements include those risks set out in Search's public documents filed on SEDAR at www.sedar.com. Although Search believes that the assumptions and factors used in preparing the forward-looking statements are reasonable, undue reliance should not be placed on these statements, which only apply as of the date of this news release, and no assurance can be given that such events will occur in the disclosed time frames or at all. Except where required by law, Search disclaims any intention or obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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